March 1, 2024

Welcome to the CNE Ambassador of the Fairs Program!

We hope your participation gives you the opportunity to highlight all your wonderful accomplishments and that you have a great learning experience.

Please see links on this webpage for the Entry forms and the Rules & Regulations governing the **2024/2025 CNE AMBASSADOR OF THE FAIRS Program.**

**New this year – ONLINE application: apply and find all pertinent information such as rules & regulations, itinerary, etc. at** [**www.theex.com**](http://www.theex.com) **(live as of March 1, 2024)**

We continue to observe the changes made to the Ambassador Program in 2018 and below are the highlights:

* There will be no crowns for the program weekend. We ask that all Ambassadors wear their sash and/or medallion only.
* Dress code for the semi-finals and finals will be business professional as if you are dressing for a job interview.
* At semi-finals all participants will have prepared a one minute speech that they will read. Please choose one of the following topics: agriculture; agricultural societies; the importance of agricultural societies; some aspect of your fair; or pride of place (eg. How special your home fair might be; how the CNE exemplifies how special Ontario agricultural fairs are; etc.), or what it means to be a Canadian.
* At the finals, all participants will read a 140 character description of themselves. This 140 character description will be created at one of the seminars at the CNE. This can be described as an elevator talk – you meet a potential employer on the elevator and have to sell yourself before you reach their floor.
* At finals there will be seven semi-finalists chosen who will present speeches. For further details, please refer to clause #10 of the rules and regulations.
* The three finalists will be given the same impromptu question. During each finalist’s turn, the other two finalists will be sequestered.
* **New this year, we ask that participants send a short personal bio (100 words maximum) which should also be brough along in a USB or electronic device. There will be a seminar on bio writing and you will have the opportunity to revise your original bio if you wish.**

Please note that aside from your application form there is also a form **to be completed by your Fair Secretary**.

**As well as per #4 of the Rules and Regulations – we will require a photo to be taken. This photograph must be submitted along with the application. If unable to do so please advise us by e-mail to** [**charany@theex.com**](mailto:charany@theex.com) **to make arrangements to email it at a later date to.**

We will continue with prizes for the Agricultural Societies for the 7 semi-finalists in the program. The prize amounts are as follows:

1st - $500.00

2nd - $350.00

3rd - $250.00

4th - $100.00

5th - $100.00

6th - $100.00

7th - $100.00

The official Entry Forms must be completed and received by the CNE Agriculture Department by no later than April 30, 2024.

Thank you for your co-operation. If you have any questions, please do not hesitate to contact me at (416) 263-3835.

I look forward to welcoming you to the CNE Ambassador of the Fairs Program 2024!

Sincerely,



Carmen Harany

Agriculture Program Manager