



## OAAS MISSION STATEMENT

*“The Ontario Association of Agricultural Societies is a resource for its members, providing leadership through communication and education, and encouraging the promotion of a rural way of life in Ontario.”*

## OAAS VISION

*“Inspiring and Supporting Ontario Agricultural Societies”*



## ABOUT OAAS

The Ontario Association of Agricultural Societies (OAAS) is the provincial association representing over 210 Agricultural Societies from across the province. Its mission is to act as a resource for its members, providing leadership through communication and education, and encouraging the promotion of a rural way of life in Ontario. Their purpose is seen as being a community organization mandated with preserving and celebrating the rural way of life in Ontario. As the provincial association, the OAAS primary focus is to assist its Members in achieving their own respective goals. The highlight of the year for the OAAS is the Annual Convention, which takes place in mid-February. The convention, which brings together upwards of 1000 delegates from all across the province, provides the OAAS Members with education, information, and networking opportunities that are meant to improve the operations of the individual Agricultural Societies.

## CONTACT

**Vince Brennan**, *Office Manager*  
1911 Foxboro-Stirling Rd., RR#4  
Stirling, ON K0K 3E0  
[officemanager@oaasfairs.com](mailto:officemanager@oaasfairs.com)  
613-395-2465

**Kathryn Lambert**, *Convention Administrator*  
285 Main Street  
Glencoe, ON N0L 1M0  
[convention@oaasfairs.com](mailto:convention@oaasfairs.com)  
519-287-3553





# KEY VALUES

As **core values** and **guiding principals** of the Ontario Association of Agricultural Societies (OAAS) we will:

Act with integrity - be inclusive, honest and transparent, showing respect and civility to all.

Be collaborative and share best practices.

Communicate effectively and consistently with one voice.

Pursue growth and learning and embrace change.

Value the contribution of volunteers from across Ontario, cultivating and supporting leaders of all ages.

Build upon our past and long-standing heritage.

## STRATEGIC PILLARS

### MEMBER SERVICES

Providing education, support and resources to members

### ORGANIZATION SUSTAINABILITY

Ensuring the organizational capacity and financial health of OAAS

### COLLABORATION AND DIALOGUE

Facilitating partnerships and the exchange of information

### MARKETING

Developing and implementing a marketing strategy to promote and educate the Agricultural community and our audience and potential partners on our services and mission

# STRATEGIC PLAN - 2018-2021