

SCENARIO PLANNING

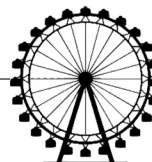
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CANADIAN ASSOCIATION OF FAIRS AND EXHIBITIONS
800-663-1714
WWW.CANADIANFAIRS.CA
INFO@CANADIAN-FAIRS.CA



5 Levels Of Assessment

Business as Usual
Adapted Event
Postponement or Rescheduled
Headed To Cancellation
Cancellation



Plan Assessment

- Collect National and Local reports/data daily and file in each assessment category.
- Subscribe to reliable National, Provincial and Local information sources that pertain to your event. Ie: CAFE, IAFE, Provincial Fair Associations, Local Health Authorities, World Health Organization, Local, National and International News.
- Meet with Staff, Board Members, Key Stakeholders and local authorities monthly or as required to assess which condition your organization is presently situated.
- Prepare Financial Forecasts and budgets based on each one of the operating conditions.
 - Revise forecasts prior to each monthly assessment meeting to accurately provide relevant statements focusing on the prevailing model in which most likely your pertain to your event.
 - Project cash flows and worst case scenarios.
 - Factor in flexibility so that updates can be made as government support is announced.
- Contracts
 - Fairs should carefully review their event contract before deciding whether to cancel due to COVID-19, in order to ascertain potential penalties and determining options for canceling without penalty
 - The specific contract language and status of CoVid-19 crisis and response at the time the event is scheduled will be critical in determining whether an event contract can be canceled based upon force majeure.
 - Regardless of the contract terms, nonprofit organizations may still be relieved of obligations and penalties due to the circumstances; or maybe able to negotiate with contractors and vendors for postponements, or other mutually agreeable solutions.
 - Best solution is to review all of your contracts and consul your lawyer
- Brain storming sessions to examine
 - Alternative revenue sources
 - Government funding
 - Alternative operating dates
 - Reduced days, hours, operations and presentation
 - Safely presenting your fair that meets future mandates



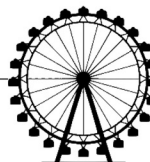
- Messaging and outreach to customers as to the impact of your organization and future prospects. Be Careful.
 - Social Media
 - Web Sites
 - Press releases
 - Local media
 - Clear and Concise Messaging
 - Offer a Message of Hope for the Future.
 - Stick to the facts – do not speculate.
 - Be Clear in your messaging
 - Don't communicate unless you have something to say!

Opening your event considerations

- Safe to do so
- Media and Community Reaction
- Staff and Volunteer Reaction
- Local and Province Health Approvals and Compliance.

Supply Chain – availability

- Sanitizing Supplies
 - Paper Products
 - Food Supply
- Use your downtime wisely
 - Examine all aspects of your business and operations to improve future events





NORTH AMERICAN MIDWAY
ENTERTAINMENT

Followers and friends of North American Midway Entertainment,

Like so many others in the world, we at NAME have been impacted by the worldwide pandemic that is happening. We were incredibly excited to start our season and bring your families all kinds of fun, smiles and happiness, but safety is absolutely our number one priority and will always come first. As a result, we haven't been able to visit you at some of our favorite events.

We completely understand the need for this dramatic change in our lifestyles and will continue to respect and protect everyone's safety as well as the safety of our employees. That being said, we are on the edge of our seats anxiously waiting for the go ahead. The second it is safe to do so, we will be ready to bring you the best midway experience. We will be by your side to create memories with your families, win prizes for your significant others, to make you smile, and to celebrate life again.

It does not matter how long this pandemic lasts, our motivation will not waver. For now, stay strong, stay healthy and stay hopeful.

We can't wait to see you soon.

GOING TO MAKE YOU SMILE!

A red smiley face graphic with a wide, open mouth and a red outline, positioned below the text "GOING TO MAKE YOU SMILE!".



Hants County Exhibition

· April 3 · Edited ·



For 254 years the Hants County Exhibition has gone on - come Hell or high water, and no doubt a host of other disasters, heartbreaks and hiccups. Our 255th HCEX is six months away and we're holding steady and hopeful our corner of the world will be deemed a safe place again by the good people watching out for us. We'll all be different, the world will be different, and our fair will likely be different. But hopefully we'll all be together with the people and animals we love, celebrating all that is Hants County. So hang in there, wash your hands, physical distance and stay home. See you in September. 🙌 #oldestfair #neweveryyear #staystrong #agriculturalfair #hantscounty #stayhome #staysafe

👍❤️ 123

3 Comments

26 Shares

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💬 Comment

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Most Relevant ▾



👑 Top Fan

Pat Ward 🙌🙌 wash your hands and stay at home so we can be together enjoying the Hants County Exhibition 🙌🙌

Like · Reply · 2w

👍 3



Victor Chandler Lest pray we can still have the ex

Like · Reply · 2w

👍 2



Write a comment...



Providing a Safe Customer Experience Considerations

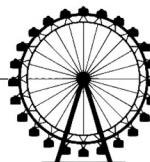
Body Temperature Checking at Arrival	Statements Regarding High Risk Groups
Signage	Preventive Measures Statements – Public
Staff Training	Medical and First Aid Stations
Limit Attendance Hourly/Daily	Customer Comment Platform
Density Study – to Provide 6ft Distance	Provide / Sell Face Masks
Ground Stickers – safe distance guides	Restrict Attractions In Confined Spaces
Reduced Or No Inside Gatherings	
Safe Practice Monitors	
Employ A Health and Safety Supervisor	
Document Cleaning	
Plexiglas Barriers Between Staff and Customers	
No Touch Policies	
Cashless Payments Vs. Cash	
Masks and Gloves for Staff and Supplies	
Customer Information Hotline	
Sanctioned By Local Health Authorities	
Employ a Clean Team – Visible Uniforms	

Sanitize and Wipe Down Policies for

- Parking
- Public Transit
- Gates and Entrances
- Food and Game Establishments
- Washrooms
- Rides and Wipe Down Intervals
- Pre-opening
- Seating and Eating Areas
- Attraction Areas
- Customer Text Number to Areas That Need Attention

Guest Attendance Requirement Suggestions Communication to Address

- If you are feeling unwell
- If you become unwell at the fair
- Resent COVID-19 exposure, yourself or a family member
- Social distancing
- Personal safe fair sanitizing procedures
- Website and social media – How to Have A Great Day at the Fair



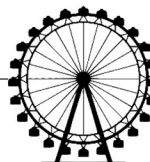
Hand Wash and Sanitizing Stations

- 60% Alcohol Based Solution
- 400 Stations per 10'000 guests (per State of Florida Health)
- Provide at all food stands
- All points of admission / entry
- Central ride areas
- Parking areas

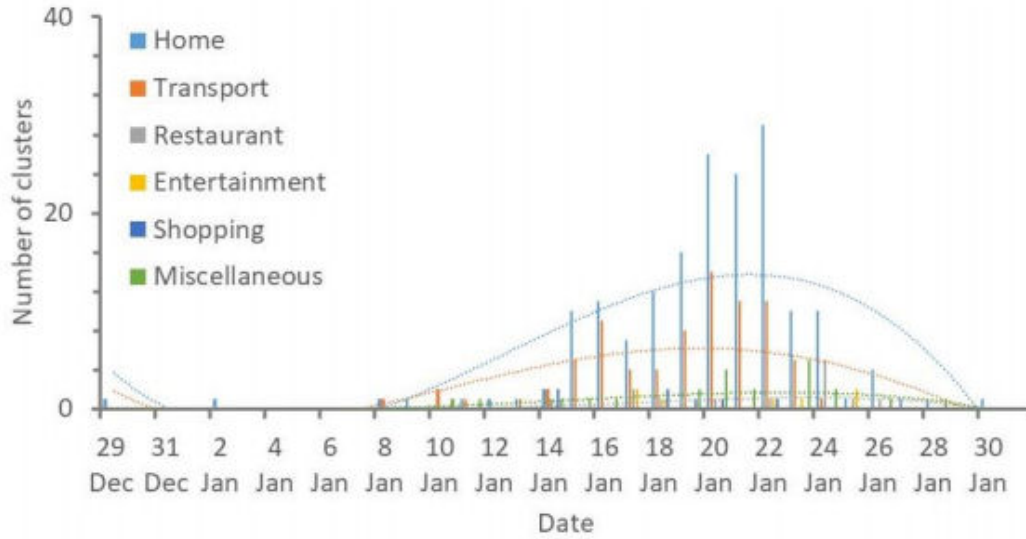
All of these new protocols are going to be daunting tasks for Fairs Small, Medium and Large. As many larger fairs are going to have to invest in many of these new solutions, many we could start a sharing program for medium and smaller fairs to help facilitate.

In the Words Of Teddy Roosevelt

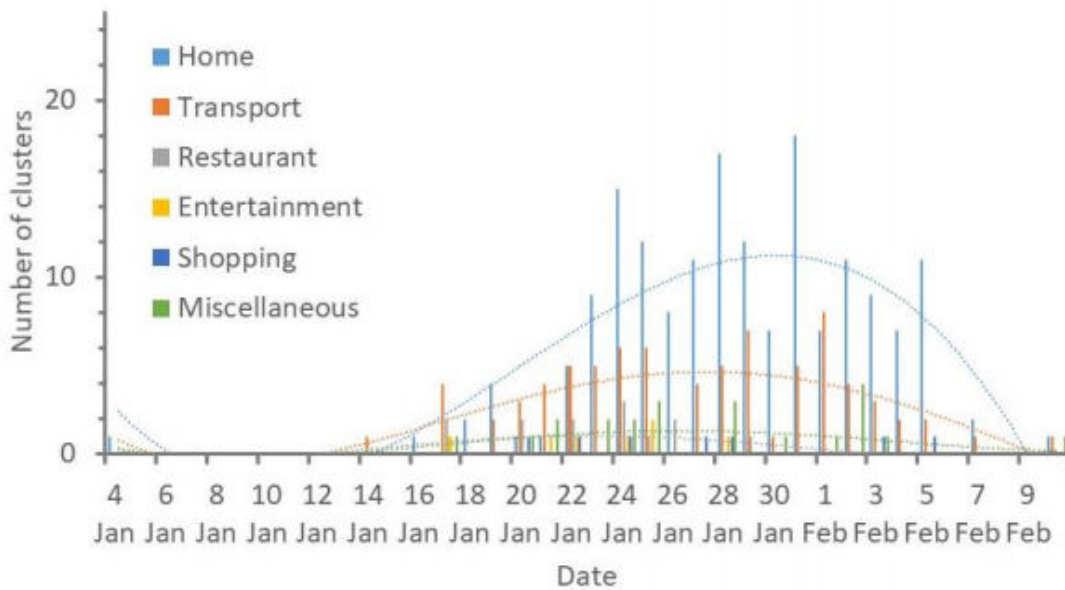
Do What You Can – Where You Are – With What You Have.



Food For Thought COVID-19 Spread



(A) Starting date



Outdoor transmission is rarer

Source: Dr. Yuguo Li, Department of Mechanical Engineering and School of Public Health, The University of Hong Kong, Pokfulam Road, Hong Kong, China.



Food For Thought
Stability

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NBACC's Emerging Results: Surface Stability *Indoor Conditions*

- **What is being tested:** how long does the virus survive in a droplet of saliva (e.g., from a cough/sneeze) and a dried droplet of saliva deposited on stainless steel in varying temperature, humidity, and sunlight
- **Results**
 - Virus lives longer at low humidity and inactivates faster at higher humidity
 - Virus lives longer at low temperatures and inactivates faster as temperature increases
 - Sunlight destroys the virus *quickly*
- **Operational Relevance**
 - Risk of transmission from surfaces outdoors is lower during daylight
 - Higher temperature & humidity of indoor environments will reduce the viral contamination on surfaces faster
 - Surfaces in low humidity environments (e.g., airplane cabins) may require additional care to minimize risk of transmission

Why stainless steel?

- NBACC had already-established methods for recovery off of this surface (generate data quickly)
- Generally, in our experience, nonporous surfaces are more conducive to biological stability than porous surfaces (like cloth or cardboard)
 - Thus, data generated on this surface will be a conservative, or worst-case, estimate of decay
- Methods for recovery off of porous surfaces are not well developed and hard to make repeatable/reproducible
- NBACC plans to validate findings on other surface types and on nonporous surfaces in future tests

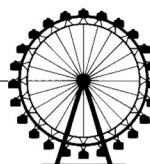


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That tested the stability of the virus on solid surfaces as a function of temperature, humidity and solar intensity. They found that the virus was "most stable in cool/dry conditions. Virus decays faster in higher humidity and temperature, much faster in sunlight." Additionally, they find "operations outdoors in sunlight reduces risk"

Source: Homeland Security – USA



RADIANCE

WHAT IS KOC-86?

KOC-86® self-sanitizing coating is a water-based photocatalyst Titanium Dioxide (TiO₂) solution. It can be applied to all surfaces: wood, concrete, vinyl, fabric, etc. It works 24 hours a day, 7 days a week. It slowly destroys any microorganism that touches the surface such as viruses, bacteria, mold, fungi, or any other microorganism for 6-12 months.

KOC-86 - THE BACTERIA KILLER

HOW DOES KOC-86 WORK?

#1 KILLS BACTERIA WHEN APPLIED

#2 CONTINUES TO WORK 24/7

UV light and TiO₂ have been used as a disinfectant in our drinking water for over 25 years. The UV light triggers sterilization from the TiO₂. Our patent-pending process uses a 2-step method to provide a self-sanitizing coating that adheres to all surfaces which are activated by UV light 24 hours a day, 7 days a week.

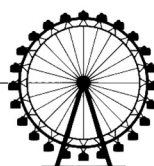
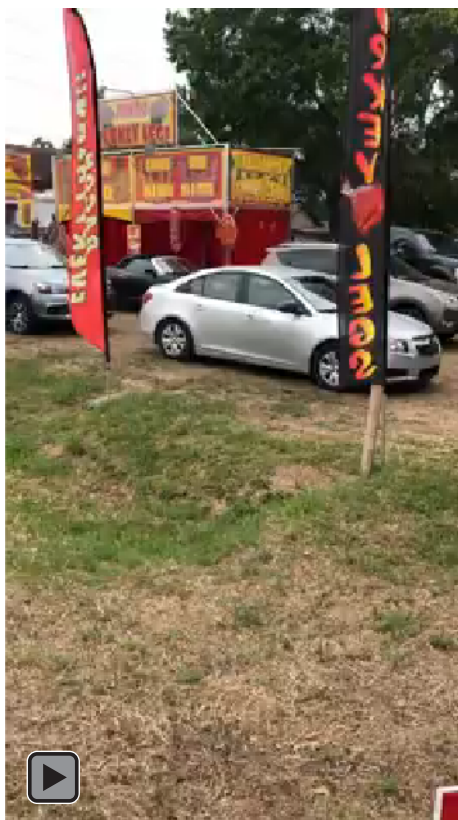
USA Airports

Source: *Radiance –Manufacturer*



Food For Thought
[Riverdale Fair](#)

Riverview, Florida Fair



Food For Thought
The Fair Cares
First Responder Fair Day

- Offer First Responders and Community Service People a Free Day At The Fair to Salute Those That Got Us Through This Pandemic.
- By garnering the support of the medical community, will certainly bolster the sense of well being at your event and a very good will jester to your community.

