

**Creating Great Recognition**

Type of recognition: \_\_\_\_\_

What motivation(s) does this form of recognition target?

- |                              |                             |
|------------------------------|-----------------------------|
| <b>Values</b>                | <b>Career</b>               |
| <b>Enhance Understanding</b> | <b>Social</b>               |
| <b>Personal Growth</b>       | <b>Avoid Guilty Feeling</b> |

What volunteer achievements do you want to highlight or focus on?

Achievement 1:

Achievement 2:

Achievement 3:

(If an event) When will this recognition take place? \_\_\_\_\_

(If given to volunteer) When will this be ready? \_\_\_\_\_

**Methods of letting volunteers know about this recognition:**

- Online –
- In-person –
- Other –

**Action plan:**

Who's in charge?

How much does it cost?

Who needs to know about it?

Other questions:

What recognition types would make the most sense for your volunteers?

How will this help you and your volunteer program?

## Recognition Ideas

<p><b>Formal Events</b></p> <ul style="list-style-type: none"> <li>• Awards event</li> <li>• End-of-year party</li> <li>• Banquet/gala</li> <li>• Community presentation</li> <li>• Annual meeting</li> <li>• Volunteer spotlight event</li> <li>• Service hours/months/years recognition</li> <li>• Volunteer recognition week</li> <li>• Press conference featuring political figures</li> </ul>	<p><b>Informal Events</b></p> <ul style="list-style-type: none"> <li>• Casual meal – barbecue, potluck</li> <li>• Entertainment – movie, bowling, sports</li> <li>• Monthly get-togethers</li> <li>• Game night, coffee night</li> <li>• Impact event – with community</li> <li>• Every week is volunteer recognition week!</li> <li>• Lunch with volunteers</li> </ul>
<p><b>Giveaways</b></p> <ul style="list-style-type: none"> <li>• Marketing collateral</li> <li>• Cards/letters/notes</li> <li>• Messages of support (bottle, jar, envelopes)</li> <li>• Small awards</li> <li>• Exclusive coupons/promotions</li> <li>• Gift cards/financial gifts</li> <li>• Charitable donations</li> <li>• Organization-relevant gifts (bookmarks, seed packet, journals, tote bags)</li> <li>• Voucher for spa</li> <li>• Scrapbook</li> </ul>	<p><b>Contribution/Community Projects</b></p> <ul style="list-style-type: none"> <li>• Digital art project (Prezi, Conceptboard)</li> <li>• Physical art project (chart paper, decorating)/ Mural</li> <li>• Word cloud/sound cloud</li> <li>• Weekly mail-out/e-mail out</li> <li>• Impact-driven projects (explore and share volunteer impact)</li> <li>• eCard pay-it-forward</li> <li>• Volunteer t-shirt design contest</li> </ul>

**My next steps:**

I will provide recognition informally by...

I will learn what kinds of recognition my volunteers want by...