

# Traceability and Premises Identification

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- What is traceability and why is it important?
- Premises Identification and the Provincial Premises Registry
- PPR registration and registration requirements
- PPR service provider update
- Updating or confirming existing PIDs
- Examples of how the PPR is used
- Proposed federal regulations
- FAQs

# What is Traceability?

**Agriculture and Agri-food traceability** is the ability to follow animals/products and their attributes through the supply chain.



# Why is Traceability Important?

A complete and effective traceability system helps to:

- Identify geographic areas that are potentially impacted by a disease outbreak or other hazard,
- Identify food, crops or livestock that are contaminated or have been exposed to a disease or hazard at any point along the agri-food chain,
- Meet market demands.

# How Are Fairgrounds Related to Traceability?

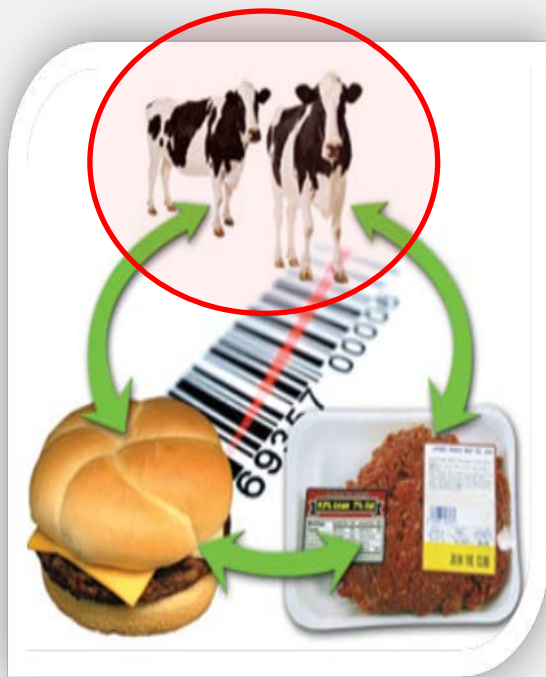


- Where have these cows been? When were they there?
- Have these cows come into contact with any other humans or animals?

- Is this meat potentially contaminated?
- Should it be included in a recall?

- Where did this burger come from?

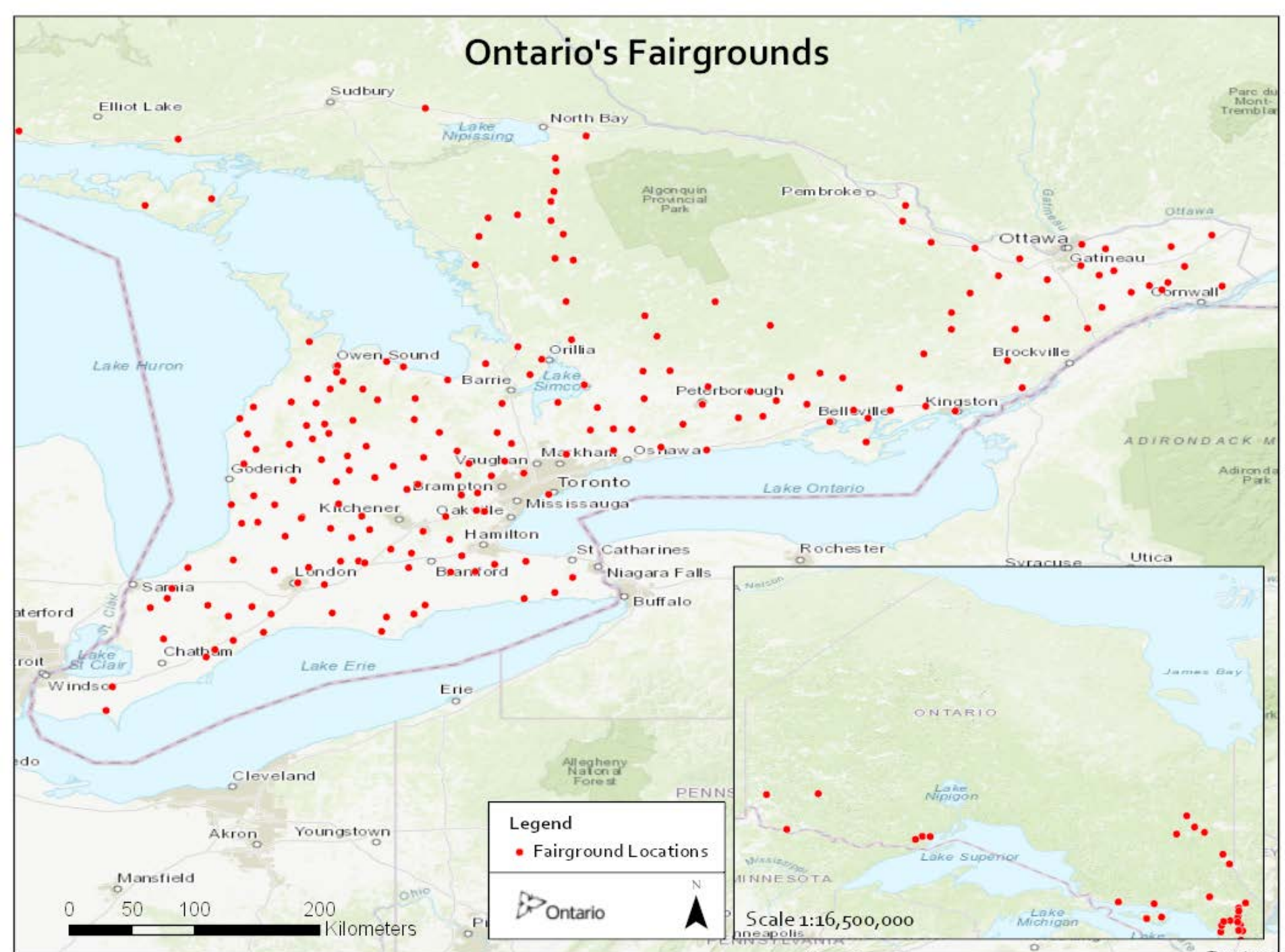
# How Are Fairgrounds Related to Traceability?



- Fairgrounds are a co-mingling site.
- Animals from different farms interact with humans and with each other.
- Potential site for spread of disease and/or pathogens.

**Fairgrounds are part of the big picture**

# Ontario's Fairgrounds



# The Three Pillars of Traceability

A complete and effective traceability system requires the recording and storage of three key pieces of information:

1. Premises Identification
2. Animal/Product Identification
3. Animal/Product Movement Recording & Reporting

These are often referred to as the “three pillars” of traceability.



# The Three Pillars of Traceability

## Effective and Complete Traceability System



**Premises  
Identification**



**Animal/Product  
Identification**

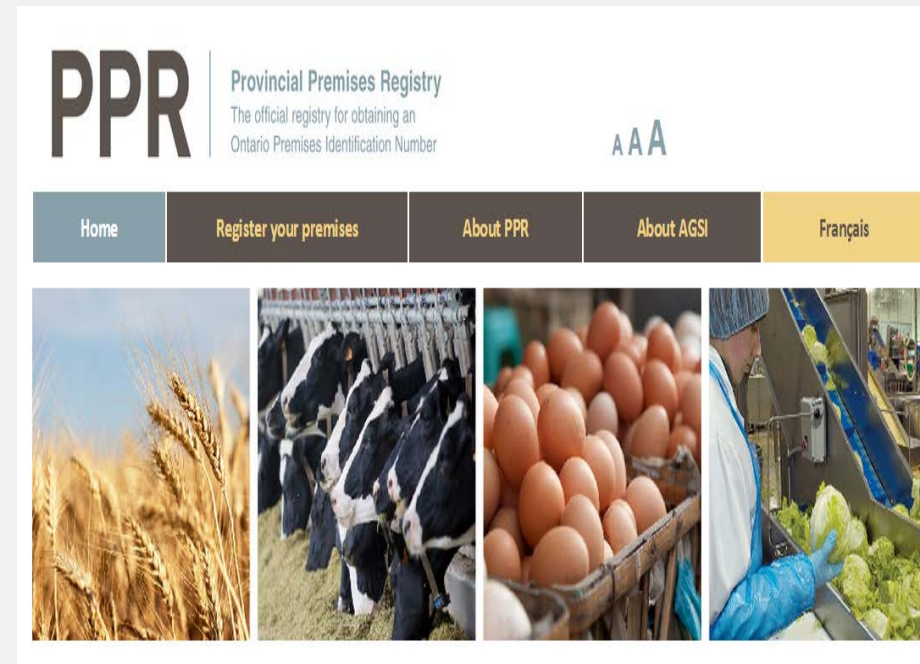


**Movement Recording  
& Reporting**

# Premises Identification

*Premises identification* refers to the unique identification of each parcel of land where agri-food activities take place. Each premises is assigned a unique **Premises Identification Number (PID)**.

In Ontario, premises are identified and registered according to national standards in the **Provincial Premises Registry (PPR)**.



# The Provincial Premises Registry

- The **Provincial Premises Registry** (PPR) supports the National Agri-Food Traceability system by collecting information from businesses about their location, agricultural and agri-food activities and emergency contacts, for emergency preparedness and response purposes.
- The PPR currently contains approximately 47,000 registrations.

# Benefits of PID

- Use of PID numbers allows industry organizations to successfully locate their members
- Use of PID numbers allows for a common language to be used within the industry and protects privacy
- PID numbers are used in animal & plant health related incidents
- Enabling rapid identification of locations, activities and facilities, through an accurate and current Provincial Premises Registry
- Premises identification is an important part of modern and effective approaches to animal health, plant health and disease surveillance.

# Why Have a PID?

- CFIA proposed amendments to the Health of Animals Regulations regarding Livestock identification and Traceability
- More exhibitors/vendors will require you to have a PID in the future



# What is Needed to Register?

- The location of each property to be registered:
  - Assessment Roll Number (ARN) tax assessment number from the Municipal Property Assessment Corporation (MPAC)
  - If you cannot provide an ARN you will need one of:
    - Latitude and Longitude coordinates (GPS)
    - Municipal address of the premises
    - Legal Land Description
- Select the agricultural or agri-food activity(ies) that take place on each premises (e.g., vet clinic, crop production, livestock production, processing)
- Provide contact details for an:  
Owner, Tenant or Emergency Contact person for each property

# Examples: How the PPR is Used

- Within company traceability systems
- During Disease Response Efforts
  - PEDv, Avian Influenza, Small Hive Beetle, Blue Tongue
- During Various other Emergency Management Scenarios
  - Simulation Exercises
- By various Ministry groups for emergency preparation and preparedness

# PPR Service Provider Update

- The PPR is delivered through a service provider. Agricorp started delivering the PPR in February 2018.
- **No impact to registrations or current PIDs.**
- The PPR can be reached through Agricorp's main telephone line: 1-888-247-4999
  - The previous PPR phone number will still reach Agricorp.
- The PPR website has changed to: [www.ontariopid.com](http://www.ontariopid.com)
  - Visiting the previous website will redirect to the new one.



# Updating/Confirming Your PID

- Registrants are encouraged to update their PID information annually. This includes any changes to contact information or agricultural and agri-food activities that take place on the registered premises.
- If there have been no changes, registrants are asked to confirm their PID information annually.
- Updated/confirmed PID information keeps the PPR current and supports emergency preparedness and efficient response.
- If a PID has not been updated or confirmed after two years, registrants are sent a letter requesting that they update, and also receive a follow-up email or phone call.
  - If the PID is still not updated, the PID is set to inactive.
- An active PID is required for some funding programs.

# How to Update/Confirm Your PID Information

Updating or confirming your PID information is quick and easy.



The screenshot shows the homepage of the Provincial Premises Registry (PPR). At the top left is the PPR logo and the text "Provincial Premises Registry" and "The official registry for obtaining an Ontario Premises Identification Number". A navigation bar includes "Home", "Register your premises", "About", and "Français". Below this is a row of four images: wheat, cows, eggs, and a person in a blue protective suit. The main heading is "Provincial Premises Registry" followed by "Premises ID". A welcome message states: "Welcome to the home of the Provincial Premises Registry (PPR). The PPR is an Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) initiative and the only official provincial registry for obtaining a Premises Identification Number for Ontario agri-food businesses." Two green buttons are visible: "Register new premises" and "Update registration". A phone number "1-888-247-4999" is displayed. At the bottom are logos for "Growing Forward 2", "Ontario", and "Canada".

OR



Call 1-888-247-4999 or  
1-855-MY-PPR-ID (1-855-697-7743)  
Monday through Friday, 8:30am –  
5:00pm

Visit the Ontario PPR website:  
[www.ontariopid.com](http://www.ontariopid.com)

# Updating/Confirming Your PID Online

# PPR

## Provincial Premises Registry

The official registry for obtaining an Ontario Premises Identification Number

[Home](#)[Register your premises ▾](#)[About ▾](#)[Français](#)

To update your premises information, please input Premises ID and Verification Code

\* Premises ID

\* Verification Code

Remember me?

Sign In

[Home](#)[Register new premises](#)  
[Update registration](#)[About](#)  
[Glossary](#)  
[Links](#)[Terms of use](#)  
[Accessibility](#)

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# Proposed Federal Traceability Regulations

- Proposed changes to part XV of the federal *Health of Animals Regulations* pertaining to livestock identification and movement recording and reporting (traceability).
- Would require all persons who own or have control of livestock (cattle, bison, sheep, goats, pigs and farmed cervid and elk) to have a Premises Identification Number (PID).
- Mandatory reporting to National database within a specified timeframe.
- CFIA is developing communications materials; anticipate that the first materials finalized within the next few weeks.

# Proposed Federal Traceability Regulations

- The principal movement reporting requirement would be that when an animal is moved from one site to another, the operator of the destination site would be required to report the receipt of the animal to the Responsible Administrator, using PIDs.
- Proposed timeline: *Canada Gazette* I in 2018.
  - Details of the proposed regulation will be available for a 75 day public comment period.
- Any questions should be directed to CFIA:  
[traceability@inspection.gc.ca](mailto:traceability@inspection.gc.ca)
- Information can be found at <http://www.inspection.gc.ca>

# Proposed Federal Regulations

## What is *Canada Gazette*?

- *Canada Gazette* is the official newspaper of the Government of Canada.
- Can learn about new statutes, new and proposed regulations, administrative board decisions and public notices.
- Consists of three parts:
  - **Part I** – public notices, official appointments, proposed regulations from gov't of Canada.
  - **Part II** – Regulations that have been enacted, OIC, orders and proclamations.
  - **Part III** – Public Acts of Parliament (incl. lists of proclamations of Canada and OICs relating to the acts).
- [www.gazette.gc.ca](http://www.gazette.gc.ca)

# Funding Support

## **Supporting Ontario's Agri-food and Agri-products Sectors**

- The Canadian Agricultural Partnership (CAP) will launch in early April 2018. This new five-year commitment by Canada's federal, provincial and territorial governments will support Canada's agri-food and agri-products sector.
- Greater flexibility in programming
  - Merit-based programs as well as education and training to support businesses and organizations in the agri-food sectors
- Strategic initiatives will support projects in three key priority areas;
  - Economic development
  - Environmental stewardship
  - Protection and Assurance (traceability included under food safety, animal health and plant health)

# Funding Support

## Who can apply to CAP

- Producers, processors, other agri-businesses across the value chain (e.g., commingling facilities, custom applicators, suppliers), organizations and collaborations, academic institutions, scientific and research communities, Northern Ontario communities.

## When to apply

- Application intakes will open on the first business day in April 2018.

**For more information** visit: [www.ontario.ca/agpartnership](http://www.ontario.ca/agpartnership) or call 1-877-424-1300



# Frequently Asked Questions

**Q: How does a PID number differ from an address?**

**A:**

- PIDs are more specific than a municipal or 911 address
- Duplicate street names or street name changes
- Specific GPS (Latitude/Longitude) coordinates

# Example: Municipal Address

Which Main St is which Main St in Halton Hills, Ontario?



Acton

An aerial photograph of the Acton area in Halton Hills, Ontario. The image shows a network of roads including Davidson Dr at the top, Main St running diagonally from the top-left to the bottom-right, and Highway 25 running horizontally across the middle. The landscape is a mix of green fields and brown agricultural plots.



Terra Cotta

An aerial photograph of the Terra Cotta area in Halton Hills, Ontario. The image shows a large, rectangular agricultural field with distinct rows of crops. A road labeled 'Main St' runs along the bottom edge of the field. The surrounding area includes green fields and some residential buildings.



Glen Williams

An aerial photograph of the Glen Williams area in Halton Hills, Ontario. The image shows a residential area with several houses and a road labeled 'Main St' running diagonally. The surrounding landscape includes green fields and a large, dark, irregularly shaped area that could be a pond or a large field.

# Frequently Asked Questions

**Q: How does a PID number differ from a farm or business number?**

**A:**

- Farm and/or business numbers are linked to a business or specific contact person
- Businesses may own multiple premises that are spread over a large geographical area
- PID gives a precise geographical location that remains static

# Frequently Asked Questions

**Q: Is my PID due for an update/confirmation?**

**A:**

- Registrants are encouraged to update/confirm their PID information annually
- Contact by phone (1-855-MY-PPR-ID) to find out when your PID was last updated or confirmed

# Frequently Asked Questions

**Q: Where can I find more information about Premises Identification and the Provincial Premises Registry?**

**A:**

- Online [www.ontariopid.com](http://www.ontariopid.com)
- Call our PPR service provider at 1-888-247-4999
- Contact Nicole Robb at 519-826-4693 or [nicole.robb@ontario.ca](mailto:nicole.robb@ontario.ca)
- See next slides for other resources that are available

# PID Postcards

# PPR

Provincial  
Premises  
Registry



## Premises Registration is beneficial for your business

### Registering is quick, easy and free.

You can register and/or update all of your premises and sub-premises information online or by phone.

- Visit the Ontario PPR website ([www.ontariopid.ca](http://www.ontariopid.ca)) or
- Call Monday through Friday, 8:30am – 5:00pm at 1-855-MY-PPR-ID (1-855-697-7743)

Traceability systems are composed of Premises Identification, Product Identification and Product Movement records. Premises identification is the first step in establishing a traceability system that can improve your operational efficiencies and increase your market access.



# Other Resources

## Premises Identification

### Area Regional Control and Elimination (ARC&E)



The Area Regional Control and Elimination (ARC&E) program, established by the Swine Health Advisory Board to the hog industry, provides information on the virus responsible for Porcine Epidemic Diarrhea (PEDv) and easily accessible information at a regional level that can be used by veterinarians to make informed decisions about disease control.

The program collects farm data from participating producers (including Premises Identification (PID) Numbers), laboratory test results from their veterinarians, which results in an integrated system of interactive maps.

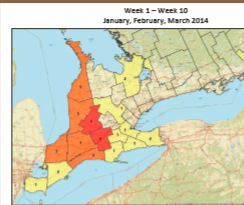
The interactive maps provide an overall picture of regional PEDv status or sites within the projects and readily access information on farm status, people associated with the farm, number of animals, and more.

#### What is the role of Premises Identification Numbers?

- The Provincial Premises Registry (PPR) is an initiative by the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) that provides unique Premises Identification (PID) Numbers to agri-food businesses in Ontario.

## Premises Identification

### Porcine Epidemic Diarrhea (PEDv)



Within hours of the confirmation of Porcine Epidemic Diarrhea (PEDv) in Ontario, the Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA) took steps to help mitigate the impact of the disease on the Ontario hog industry. This was facilitated by cooperation between the ministry, the industry and producers. Specifically, the Provincial Premises Registry (PPR) and Premises Identification Numbers played an important role in the outbreak response.

#### What was the role of Traceability and the Provincial Premises Registry?

- The Provincial Premises Registry (PPR) is an initiative by OMAFRA that provides unique Premises Identification (PID) Numbers to agri-food businesses in Ontario. Using the premises information in the PPR, Ministry staff were able to map locations affected by the outbreak and track the spread of PEDv across Ontario.

- Traceability and PID numbers were essential for epidemiologists to assess the key risk factors involved in the spread of the disease, which allowed for rapid action to be taken.
- PID numbers played a critical role in the identification and tracking of the PEDv cases, as they provided OMAFRA with the ability to identify and relate affected premises to each other and within other parameters on a map.

# PPR

Provincial  
Premises  
Registry



## Veterinarians and the PPR

The Ontario Provincial Premises Registry (PPR) is the destination for registering parcels of land in Ontario associated with agri-food activities. The PPR is an Ontario Ministry of Agriculture, Food and Rural Affairs initiative and the only official provincial registry for obtaining a Premises Identification Number (PID) for Ontario. The registry is administered by (AGSI) Angus GeoSolutions Inc.

The purpose of the PPR is to establish an accurate premises identification database by securely collecting, verifying and storing premises information and assigning unique Premises Identification Numbers (PID) to parcels of land in Ontario. The data in the PPR is used by OMAFRA or other relevant authorities for emergency management, planning and preparedness and cannot be shared or used for other purposes.

Being a part of the Provincial Premises Registry with your veterinary practice location would allow OMAFRA to contact you for assistance if needed and is beneficial because:

# Articles for Publication

**PPR** | Provincial  
Premises  
Registry

Registering is  
Easy and Free

## Protect your Business and Ontario's food Keep your premises information current

Accurate and up-to-date premises identification is critical to the strength of Ontario's agriculture and food sectors. Since 2008, the Provincial Premises Registry (PPR) has registered more than 39,000 parcels of land across Ontario.

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**PPR** | Provincial  
Premises  
Registry

Registering is  
Easy and Free

## Ontario Provincial Premises Registry: Registering is Easy and Free

Accurate premises verification and identification is critical to the strength of Ontario's agriculture and food sectors. Being able to trace your products as they move through the supply chain on their way to the customer is beneficial because it can protect your reputation in a food safety incident and open new market opportunities.

Established in 2008, the Provincial Premises Registry (PPR) registers unique parcels of land in Ontario associated with agri-food activities. Registering is completely voluntary, and provides the following benefits:

- Premises identification can strengthen your business by improving your market advantage and protecting your brand. It's what retailers are demanding from their suppliers.

your Assessment Roll Number - your tax assessment number from the Municipal Property Assessment Corporation (MPAC) handy, or if not, you will need to provide one of the following:

- Latitude and longitude coordinates from a global positioning system
- Legal land description (lot, concession number and township of the premises)
- Municipal address of the premises to be registered

### If you decide to register online

- Visit [www.ontarioppr.ca](http://www.ontarioppr.ca) and click on "Register Now".

**PPR** | Provincial  
Premises  
Registry

Registering is  
Easy and Free

## Keeping Your Competitive Advantage: the Next Step in Traceability

ID (PID) available. Go to [www.ontarioppr.ca](http://www.ontarioppr.ca) or call Angus GeoSolutions Inc. (AGSI is the official Registrar of the Ontario PPR), at 1-855-697-7743 to register in English or French.

### What do I Need to Register my Sub-Premises?

You will need to identify each of the sub-premises on your premises by creating a two-digit Sub-Premises ID, the sub-premises type, and a description of the sub-premises. You must be able to identify the location of the sub-premises using:

- GPS coordinates to represent the location of a physical feature (e.g., Barn, Gate). GPS coordinates are often available by using a cell phone application.
- Without GPS coordinates, you can supply a textual description of the location (e.g., Northwest field of



**Thank you!**

**Nicole Robb**

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